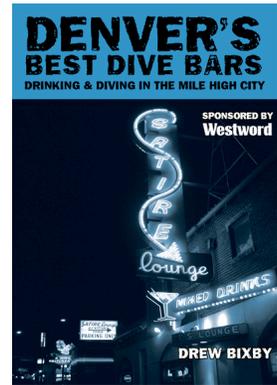


FOR IMMEDIATE RELEASE:

Love 'Em, Don't Leave 'Em: Now More Than Ever, Denver Must Embrace Its Dives

Denver, CO – October 26, 2009 – Dive bars are an essential part of Denver's social, cultural and historical landscape, because they offer casual and binge drinkers alike respite from the financial and fashionable demands of frou-frou bars and clubs located in neighborhoods best known by their acronyms. *Denver's Best Dive Bars: Drinking and Diving in the Mile High City*, which hits physical and virtual shelves next week, provides a shot's-eye view of the deliciously seedy underside of nearly 100 taverns, saloons, lounges, inns, roadhouses, and honkytonks found along and way, way off the beaten paths of Colfax and South Broadway. With bonus sections on Boulder and the I-70 Mountain Corridor, the 160-page paperback guidebook is a pocket companion Denver drinkers can't afford to go without.



Readers will discover which joints offer free food and let them light up legally; who makes the best Moscow Mules and pours the deepest shots; where to find the latest last call; which dives open at 7 a.m. and whether they need to bring cash; who serves quality grub, has the best patio, and lets 'em play free shuffleboard. Also included are more than ten suggested bar crawls; ratings systems for diveyness (beer bottle icons) and hipster presence (ironic mustache icons); and page after page of glorious black-and-white photos by local graphic designer and photographer Marc Hughes.

About the author: When he's not writing the Drunk of the Week column for *Westword*, Drew Bixby teaches writing for the Department of English and the Writing Center at the University of Colorado Denver. Most of his close friends are drinkers, smokers and gamblers, which explains why he feels so at home on a torn and tattered bar stool with a half-full beer and a shot of tequila.

To schedule an interview, request a cover-to-cover copy of the book (digital or print), or meet up for drinks, contact Drew Bixby at denverdives@gmail.com or 319-621-0040.

Release Week Events:

- November 3: Open Mic Comedy @ the Squire (10PM)
- November 5: OFFICIAL LAUNCH PARTY @ CLUB 404 (8PM)
- November 6: Dive-Flavored Ice Cream Social @ Sweet Action (5:30PM)
- November 7: Downtown Dive Crawl starting @ El Chapultepec (8PM)

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